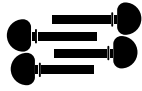
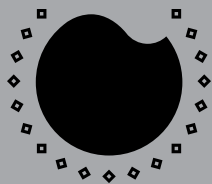
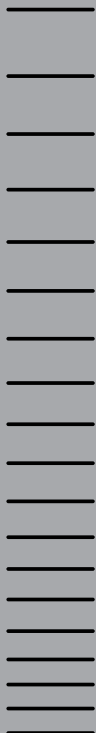
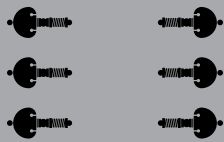




AMERICAN CLASSIC  
on PBS Stations.





*You are the key to  
AMERICAN CLASSIC'S  
success & financial support.*



*Good music inspires.*  
*Great music is life changing.*  
**AMERICAN CLASSIC on PBS Stations.**

AMERICAN CLASSIC is a brand-new television program produced by PBS station KLRN and Classical Guitar Alive!

Viewers nationwide will enjoy a feast for the senses that combines the intimacy of a thrilling exclusive concert with a personally guided tour through ravishingly beautiful homes.

Play your part in AMERICAN CLASSIC's ensemble.



This one-hour program is hosted by *Tony Morris*, three-time WHITE HOUSE performer and US STATE DEPT. CULTURAL ENVOY, who also hosts the nationally-broadcast *Classical Guitar Alive!* public radio program.

Viewers will enjoy a fabulous musical performance in an eclectic mix that brings together classical musicians with star performers from other genres of music in the intimacy of a house concert setting.

Tony is joined by a core group of virtuoso musicians who perform as a “house band” in the pilot and in each following episode. The show is filmed and recorded in state-of-the-art HD and Surround Sound.

With the pilot episode filming later this year and the first season of episodes planned for filming next year, the show will be broadcast nationally via PBS stations, and internationally via web.

**AMERICAN CLASSIC** is made possible thanks to your tax-deductible contributions.

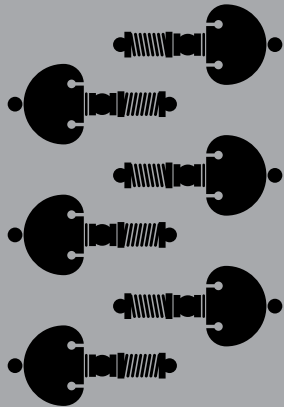
*Join us!*

*Your support is a key role—*

*Opus One*

Financial support—

I	Artistic Visionary	\$50,000
II	Primary Underwriter	\$25,000
III	Major Benefactor	\$10,000
IV	Major Supporter	\$5,000
V	Supporter	\$1,000



*How you can help—*

*Opus Two*

Filming location support—

AMERICAN CLASSIC is seeking locations in which to tape our episodes. We are looking for extraordinarily beautiful homes which can accommodate both an audience and film crew to film a house concert.



# Will you join me?

*You are the key to  
AMERICAN CLASSIC'S  
success & financial support.*

I'm asking you to be a part of the pilot  
episode of AMERICAN CLASSIC,  
the crucial first step needed. You can help  
us to launch the series and reach viewers in  
homes all across America.

Call me, Tony Morris, at (512) 657-1400. I'd be delighted to  
visit with you. Bill Moll will also be glad to speak with you  
and can be reached at (210) 270-9000 or (800) 627-8193.



*You can help AMERICAN CLASSIC to share the music.*



*Classical Guitar Alive!* is a nonprofit, tax-exempt 501 c3 organization whose mission is to promote the art of the guitar to the widest possible audience.

*Classical Guitar Alive!* reaches more people than any other nonprofit guitar organization in the world.

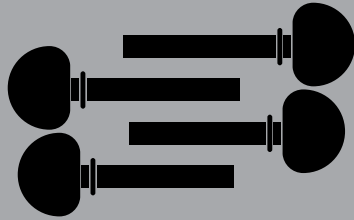
We serve local, national, and international communities. And with your support, we'll reach an even wider audience than ever before.

Our two other main programs include—

1  
The *Classical Guitar Alive!* public radio program, nationally-broadcast since 1997 and is now heard each week on over 250 radio stations world-wide via web-streaming and its podcast.

2  
A community outreach program which presents concerts at no cost to audiences in hospitals, hospices, children's shelters, and community centers.

## Milestones



1993—  
First *Classical Guitar Alive!* (CGA) radio program broadcast in Austin on KMFA-FM.

1997—  
CGA Radio program is nationally syndicated via NPR Distribution.

2000—  
Syndication passes 100 radio station mark.

2003—  
CGA nonprofit organization is formed.

2004—  
CGA receives major support from KODOSKY FOUNDATION and D'ADDARIO FOUNDATION.

## Milestones

2005—  
CGA's Community Outreach Program receives major support from the City of Austin, the TEXAS COMMISSION ON THE ARTS, and the NATIONAL ENDOWMENT FOR THE ARTS.

2010—  
Radio program passes 250 stations. Tony Morris is invited by US STATE DEPT. to serve as Cultural Envoy to Paraguay.

2012—  
American Classic public television program for PBS stations is launched.







William G. Moll is CEO of KLRN public television in San Antonio.

His wide-ranging experience includes: President/CEO of WKRC-TV, in Cincinnati, Ohio; President/CEO of Harte-Hanks Broadcasting in San Antonio. He holds a Masters degree from UT Austin.

President of WNBC-TV in New York; President/CEO of the Television Bureau of Advertising (TVB) in New York; President/CEO of Clear Channel Television in San Antonio;



Charles Vaughn is Senior Vice President of Telecommunication & COO at KLRN.

He oversees their public TV station's programming, online services, education, production and engineering activities. After studying Radio-Television-Film at UT Austin, he worked for KLRN, later KLRU in Austin as a producer-director until 1984 when he started his own media production business. In 1988, he came to work at KLRN as Director of Production and has worked here ever since.



## *Classical Guitar Alive!*

Board of Directors—  
Charles Parker, Dell Inc. (retired), Paul  
Brown, Silicon Laboratories, Clive Luke,  
CPA, Judy Neely, William Green.

Media Consultant for this TV Series—  
Woody Roberts

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födastudio.com

Printed in Austin on FSC certified material.

## Tony Morris is the host of AMERICAN CLASSIC television program.

Since 1997, he is heard each week on  
over 250 stations internationally as  
the producer/host of the Classical  
Guitar Alive! radio program. He  
has performed multiple times at  
the White House in Washington,

DC and was chosen by the United  
States Department of State to  
serve as a Cultural Envoy abroad.  
He received his Master of Music  
degree from UT Austin in 1993.



AMERICAN CLASSIC is made possible  
thanks to your tax-deductible contribution  
to Classical Guitar Alive! in Austin or  
KLRN PBS in San Antonio, Texas.

Classical Guitar Alive is a 501 c3  
nonprofit, tax-exempt organization,  
EIN # 30-0183685.



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